



# Molemole Municipality

**Career and Skills Expo:**

**Proposed date: 30<sup>th</sup> of April 2014**

**Target Audience: Grade 11 and 12 learners and out of school youth**

## 1. OBJECTIVES THE EXPO

- To present options for the youth of Molemole in
  - Different career options
  - Skills opportunity for out of school youth
- To develop capacity for learners and out of school youth to plan ahead.

## 2. WHY THE EXPO IS IMPORTANT?

Research has shown that Molemole municipality has one of the lowest number of skilled young people in the province. This can be attributed to a number of reasons including migration of young people to “big” cities. At the same time, there is still a significant number of young people who are still in high school and out of school youth who are residing in the municipality.

It is important that the people of Molemole are able to produce young people who are educated and skilled. Investing in a career expo will create that opportunity and also showcase the wide possibilities available to learners and out school youth. This has a potential to reduce the burden of young people who are looking only at the government for work opportunities.

An expo that includes partners in business, education and government sectors will provide a platform of interaction and knowledge. The Expo offers an unequalled opportunity for school leavers and job seekers to engage directly with careers and employment experts. The Expo will provide youth with information about real jobs and careers now and into the future.

### 3. MOLEMOLE IDP INFORMATION

There is high proportion of people without schooling. This high illiteracy will reflect negatively on the socio-economic performance and development of the municipality. The improvement of the resident's skills will act as a catalyst to the development of the Municipality. Molemole is serviced by 82 schools comprising 51 primary schools, 30 secondary schools and 1 combined school. There is no tertiary or skills-based institution throughout the municipality. Molemole has the highest proportion (20, 1 %) of people without schooling. Of the people that have had a formal education, 3% completed primary school, and only 18, 4% completed matric.

### 4. EXPO HIGHLIGHTS WILL INCLUDE:

- Specialised areas within the expo that will cater out of school youth
- Speakers Corner, where experts will share their success stories and allow learners and students to interact directly with the speakers.
- Private sector companies will exhibit at the expo where they will provide interactive, edutainment experiences for the learners and further show their commitment to skills development

### 5. EXPO OWNERSHIP AND BRANDING

The career and skills expo will be a property of Molemole municipality organised by Positive Convention and Life Media and communications as partners. The municipality branding will take precedent during the promotion of and at the expo.

**6. POTENTIAL PARTNERS.**

- Farmers (i.e. ZZ2)
- TAU
- MAF
- NAFU
- NYDA
- Eskom
- ACSA
- Banking Sector
- LoveLife
- Construction companies
- Dept of Defence
- Small Enterprise Development Agency
- Tertiary Institutions
  - University of Pretoria
  - University of Venda
  - University of Limpopo
  - FET's

**7. KEY ROLE PAYERS**

- Molemole Municipality (Champion)
- Capricorn District Municipality (CDM)
- CoGHSTA
- Department of Education
- Ward Councillors, Community development workers, ward committee
- Tribal councils (Manthata, Machaka, Makgato and Ramokgopa)
- Make it happen youth movement
- Dept. Health and Social Development
- LEDA: Molemole

## 8. STRUCTURE OF THE EXPO

Activity	Objective	Input
Opening session	To familiarize participants with the programme of the day	<ul style="list-style-type: none"> <li>• Mayor or high profile person to deliver.</li> <li>• Media to be invited</li> </ul>
Expo	Day's activities	
Skills Workshop	Aimed at out of school youth	This will be a session on different options young out of school youth have.
Speaker/Student session	To allow one on one discussion with the speakers	This will be a discussion with career experts
Costs		
Equipment Hire	R (Sound, stage and projectors)	
Venue Hire	R (Marquee)	
Branding	R (posters, banners and programme)	
Service costs	R	
<b>Total: R</b>		